

## Qualifies for Federal Tax Credit



While purchasing a RGRM or RGTM gas furnace can help lower your heating bill for years to come, it can also help lower your burden on tax day!

Visit www.ruud.com/taxcredit for complete details.

# As reliable as the seasons...

A vital part of comfort is the peace of mind that comes from knowing that you can rely on your heating system year after year, even in extreme weather.

As sure as the seasons, you can rely on Ruud.

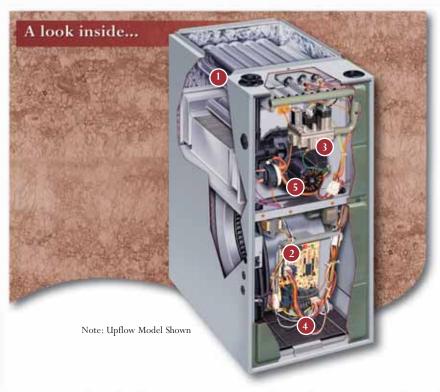
In every phase of engineering and every process of manufacturing, the Ruud *Achiever*® *Series* Premium 95% AFUE Two-Stage Furnaces with *Dual Comfort Control*<sup>TM</sup> meet or exceed the most stringent quality standards.

From the strength of the robust steel cabinetry outside, to the sophistication of the componetry inside, Ruud furnaces are the most reliable your money can buy.

### The Advantages of Dual Comfort Control™

The Ruud Achiever® Series Premium 95% AFUE with Dual Comfort Control™ has two stages of heating to save energy and keep your home at its comfortable best. Most of the time, this furnace operates in its energy saving "low-heat" stage to deliver a gentle and steady flow of heating comfort.

On the coldest days, when you need more heat, the furnace automatically switches to "high-heat" stage to deliver the maximum heating comfort. With *Dual Comfort Control*<sup>TM</sup>, the temperature of your home stays at the comfort level you select — wherever you set the thermostat.



#### How to Improve Indoor Air Quality

While having an air-tight home improves energy efficiency, the air inside easily becomes stale and polluted. But your Ruud contractor can help you vastly improve your indoor air quality.

Ask him about the IAQ options that are right for your home.

- 1) Ruud media and electronic air cleaners remove up to 95% of airborne particles such as dust, pollen and tobacco smoke.
- 2 UV germicidal lights help remove bacteria and viruses from the air.
- 3 Humidifiers improve comfort and reduce energy costs.
- 4 Heat Recovery Ventilators (HRVs) and Energy Recovery Ventilators (ERVs) replace a home's stale air with fresh air and still recover up to 80% of the indoor temperature.

#### Here's how *Dual Comfort Control*<sup>TM</sup> Works...

- 1 Two heat exchangers a primary and a secondary extract more heat from the burner than any less efficient furnace. So you save on energy because you get more heating output from each ounce of natural gas.

  Both heat exchangers are made of stainless steel and carry a limited lifetime warranty.
- 2 The integrated, two-stage control board directs activities of the gas valve and blower to efficiently keep your home at its comfortable best.
- 3 The two-stage gas valve adjusts the flow of gas to the burner, providing "low heat" and "high heat" as needed for maximum fuel efficiency.
- 4 A permanent, washable filter makes it easy to keep a clean filter in place. No more filters to buy or store. A clean filter helps your furnace run more efficiently and can improve the indoor air quality of your home.
- 5 The variable speed blower motor provides optimum humidity control, quiet operation and year-round energy efficiency.

There are some things in life you can always rely on...

#### Relax. We've got you covered.

Ruud supports its equipment with

strong warranties and dependable, professional service. That's why Ruud backs the

Achiever® Series 95% AFUE Two-Stage

Furnaces with *Dual Comfort Control*<sup>TM</sup> with a generous Limited Lifetime Warranty on the Heat Exchanger. All other parts have a conditional 10-year limited warranty. In addition, a 10-year conditional unit replacement warranty is provided (registration is required).

#### Highly relaxing financing.



Ask your Ruud contractor about KwikComfort® Financing, the easy and convenient way to finance everything associated with your Ruud – your original equipment, all subsequent service, Protection Plus® extended service protection, and even the comfort options you might choose to add later.

#### Protect your investment.

While your Ruud equipment is incredibly dependable and covered by an outstanding warranty, you can extend your warranty coverage



with Protection Plus® extended service protection. Then you can relax and enjoy the comfort of your Ruud gas furnace — without worrying about the cost of parts or labor for unexpected repairs. And when Protection Plus is purchased in conjunction with your contractor's maintenance program, you can enjoy the peace of mind that your equipment will be both maintained and repaired – as needed and without additional expense.

Ask your contractor about the variety of Protection Plus plans now available. For more information, call 1-877-276-4294 or visit www.protectionplusonline.com.

#### Deal with the best.

We're pleased you've taken the time to consider a top-quality Ruud product. And rest assured, when you deal with your Ruud Contractor, you'll enjoy a top-quality, professional installation – with the best service we can provide. You can rely on Ruud.



Ruud Heating, Cooling & Water Heating P.O. Box 17010 • Fort Smith, AR 72917 www.Ruud.com

Ruud manufactures residential & commercial heating, cooling & water heating products. "In keeping with its policy of continuous progress & product improvement, Ruud reserves the right to make changes without notice.' Printed in the U.S.A. 01/10 DC Form No. M22-6038 Rev. 2









